NISHKARSH IT SOLUTION PVT. LTD.

Nishkarsh IT Solution
The next generation of technology

www.nishkarshit.com

Great India
GROWTH
NISKIT

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ABOUT US

- Who We Are:
  - A leading IT Solution Provider based in India.
  - Dedicated to empowering businesses with innovative and robust technology solutions.
  - Committed to delivering excellence and measurable value to our clients.
- **Our Vision**: To be the most trusted and preferred digital transformation partner globally, driving growth and efficiency for businesses.
- **Our Mission**: To provide cutting-edge, cost-effective, and scalable IT solutions that address complex business challenges and foster sustainable success.
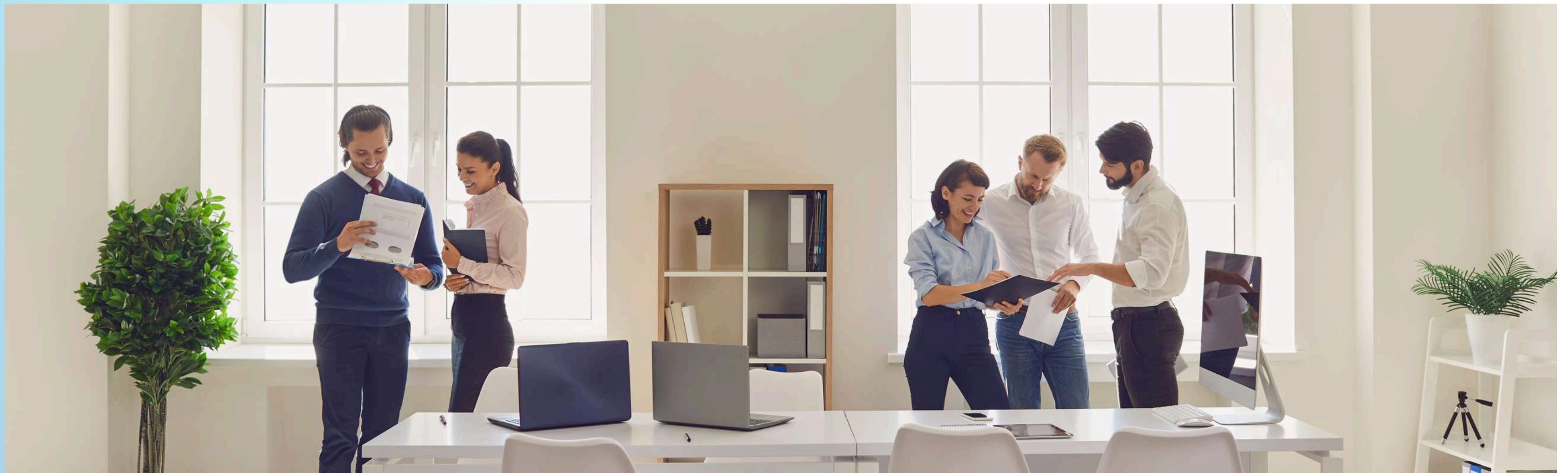
OUR CORE VALUES

- **Client- Centricity**: Our clients' success is our top priority. We listen, understand, and deliver tailored solutions.

- **Innovation:** Constantly exploring new technologies and methodologies to offer forward-thinking solutions.

- **Excellence:** Striving for the highest standards in quality, delivery, and service.

- **Integrity:** Conducting business with honesty, transparency, and ethical practices.

- **Collaboration:** Fostering a collaborative environment with clients and within our team to achieve shared goals.

MISSION

To deliver reliable, scalable, and cost-effective IT solutions that empower businesses to succeed in the digital age.

WHAT WE DO – OUR EXPERTISE

- **Comprehensive IT Solutions:** From strategy to execution, we cover the entire IT life-cycle.
- **Focus Areas:**
  - Digital Transformation
  - Software Development
  - IT Consulting
  - Cloud Services
  - Data Analytics
  - Cybersecurity

STAY INSPIRED. NEVER STOP CREATING.

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OUR SERVICE

Software & Application Development

- **Custom Software Development:** Building bespoke software tailored to unique business needs.
  - Web Application Development
  - Mobile App Development (iOS & Android)
  - Enterprise Software Solutions (ERP, CRM)
- **Product Development:** Partnering to bring your software ideas to life, from concept to launch.
- **Legacy System Modernization:** Transforming outdated systems into modern, agile, and efficient platforms.

Digital Transformation & Consulting

- **Digital Strategy & Consulting:** Guiding businesses through their digital journey.
  - Technology Roadmapping
  - Business Process Automation
  - Digital Adoption Strategies
- **Cloud Computing Services:**
  - Cloud Migration & Integration
  - Cloud Infrastructure Management (AWS, Azure, Google Cloud)
  - **SaaS, PaaS, IaaS Solutions**
- **Data Analytics & Business Intelligence:**
  - Turning raw data into actionable insights.
  - Dashboards, Reporting, Predictive Analytics

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INFRASTRUCTURE & SUPPORT

1 **IT Infrastructure Management: Ensuring robust and scalable IT environments.**

- Network Design & Implementation
- Server Management & Virtualization
- Managed IT Services

2 **Cybersecurity Solutions: Protecting your digital assets from evolving threats.**

- Security Audits & Assessments
- cture & Support

1 **IT Infrastructure Management: Ensuring robust and scalable IT environments.**

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- Managed IT Services

2 **Cybersecurity Solutions: Protecting your digital assets from evolving threats.**

- Security Audits & Assessments
- Data Protection & Privacy
- Threat Detection & Response

3 **IT Support & Maintenance:** Ongoing support to ensure smooth operations and minimal downtime.

MARKET ANALYSIS

- **Thriving Indian IT Sector:**
  - Projected to reach $283 Billion in FY25 (overall tech industry including hardware) with IT exports crossing $200 Billion.
  - Overall IT spending in India forecast to increase by 11.2% to nearly $160 Billion in 2025.
  - A significant engine for job creation with strong growth expected in tech roles (15-20% overall, 30-35% in specialized roles).
- **Key Market Drivers:**
  - **Digital Transformation**: Businesses continue to prioritize digital adoption for efficiency and growth.
  - **Emerging Technologies**: Rapid integration of AI/ML (75% of Indian enterprises by 2025), Cloud Computing (especially hybrid models), 5G, and IoT.
  - **Cybersecurity**: Growing investments (expected to exceed $3.5 Billion by 2025) due to increasing threats.
  - **Government Initiatives**: "Digital India" and other programs are boosting IT infrastructure and demand.
- **Competitive Landscape:**
  - A mix of large-scale players (TCS, Infosys, Wipro, HCL), Global Capability Centers (GCCs), and agile, specialized business solution providers.
  - High demand for specialized skills in emerging technologies, creating opportunities for focused firms.
- **Nishkarsh's Position & Advantage:**
  - **Agility and Customization**: Ability to offer tailored solutions to diverse clients, adapting to specific business needs.
  - **Deep Industry Experience**: 15+ years of experience serving 10+ industries and 150+ clients, with a 99% client retention rate.
  - **Client-Centric Approach**: Focused on building enduring partnerships and delivering tangible benefits.
  - **Focus on Emerging Tech**: Strategic alignment with market trends through services in AI, Automation, and Cloud.

OUR GOALS

- **Expand Market Reach:**
  - Increase client base by 20% in the next fiscal year.
  - Penetrate new industry verticals such as Fintech and Healthcare.
  - Explore international markets for potential expansion opportunities

- **Enhance Service Offerings:**
  - Invest in R&D for emerging technologies like AI/ML and Blockchain.
  - Develop specialized solutions for specific industry pain points.
  - Achieve industry-specific certifications (e.g., ISO 27001, HIPAA compliance) to broaden service scope

- **Achieve Operational Excellence:**
  - Optimize project delivery cycles by 15% for increased efficiency.
  - Strengthen talent acquisition and retention strategies.
  - Implement advanced quality assurance protocols to ensure zero defects.

- **Foster Client Success:**
  - Maintain a client satisfaction rate above 95%.
  - Establish long-term strategic partnerships with key clients.
  - Become a thought leader in business solutions, regularly sharing insights and best practices.

OUR PROJECT

- **Diverse Portfolio of Successful Implementations:**
  - **Enterprise Resource Planning (ERP) Systems:** Developed integrated ERP solutions for manufacturing and service sectors, streamlining operations and improving data visibility.
  - **E-commerce & Digital Platforms:** Built scalable e-commerce websites and mobile applications, enhancing customer experience and driving online sales for retail clients.
  - **Healthcare Management Systems:** Implemented secure and compliant patient management and telemedicine platforms, improving efficiency and access to care.
  - **Data Analytics & Reporting Dashboards:** Created custom BI solutions, enabling clients to make data-driven decisions and gain competitive insights.
  - **Cloud Infrastructure Migrations:** Successfully migrated complex on-premise infrastructures to public and hybrid cloud environments, enhancing scalability and reducing operational costs.
  - **Cybersecurity Implementations:** Deployed robust security frameworks, including identity access management (IAM) and security information and event management (SIEM) systems, for financial institutions.
- Committed to Excellence in Every Deliverable.

LET'S CONNECT WITH US!

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